

Apeiron, a blockchain-based free-to-play god game, integrates simulation, action-roleplaying genre and NFT ownership into one. It allows players to act as a Godling with divine powers applied on its planet to turn Doods into Followers for nurturing the EDEN structure and Avatar, exploring other worlds and dungeons, and participating in PvE and PvP combats. "Reset" of players' development is also strategized for precious game resources and NFT rewards, facilitating the entire P2E gaming experience with a prolonged P2E loop. As a P2E game, there are three main tradable NFTs on the Apeiron marketplace —Planets, Stars and Relics.

Produced by Aither Entertainment

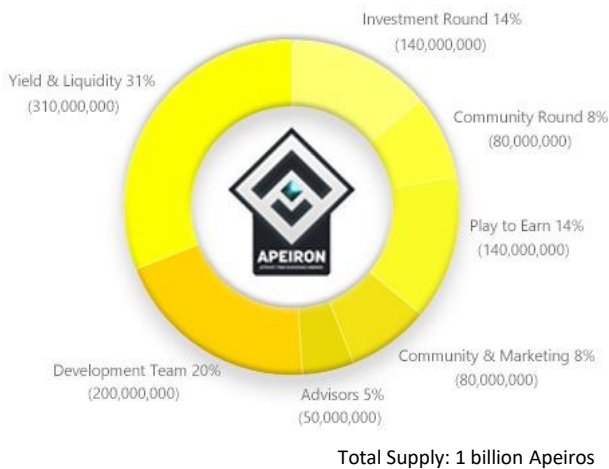
By specializing in mobile game development and IP licensing, Aither Entertainment was founded in Hong Kong in 2016. After the establishment of the famous IP "Acid Rain World", Aither Entertainment had further developed the game "Acid Rain World: Gray Dawn" and released it in 2021. This game has obtained tens of thousands of players from all over the world just in a half year's time.

Market

- The global gaming market is set to reach \$256.97 billion by 2025.
- 1.4% YOY growth rate in global game market in 2021, reached 180.3 billions in total
- The market cap of P2E tokens reach 21 billions in 2022.
- 1.4 million unique wallets was interacting with games daily in 2021, which accounts for 49% of blockchain usage.
- Morgan Stanley believes NFTs will be worth \$300B by 2030 powered by the GameFi and Metaverse ecosystems.

Token Supply

- 10 months linear vesting period.



Token Utility (Tri-token – APRS, ANIMA, RINGU)

- 1. Apeiros (APRS):** The governance tokens of Apeiron. It can be used for generating new elemental planets (Celestial Conjunction) and forging Avatar equipment and skill cards or other game objects into Relics (NFTs). Apeiros token holder can become a DAO member and receive voting right.
- 2. ANIMA:** The in-game play-to-earn token of Apeiron with no fixed supply listed in the exchange. Under a daily limitation of earning, Anima can be acquired through the accomplishment of certain tasks in-game. It is utilized in Celestial Conjunction, speeding up a planet's aging for more Relics and creating NFTs during a planet reset.
- 3. Ringularity (RINGU):** Serve as Apeiron's premium tokens for distribution in large-scale events. It is listed in in-game exchange and able to claim for Primordial Rewards.

Social Media (updated Feb 2022)

Website: <https://apeironnft.com/> **Twitter:** @ApeironNFT (~28.5 thousand followers) **Discord:** <https://discord.gg/apeironnft> (~20.5 thousand members)
Telegram: t.me/ApeironOfficialCommunity (~22.5 thousand members) **Instagram:** Coming soon

Built on Polygon

Polygon, a PoS Layer 2 blockchain network built on top of Ethereum, is deployed by Apeiron. Aiming at scaling Ethereum, Polygon achieves a lower gas fee of 30 Gwei with around 65000 TPS, facilitating the P2E incentive of Apeiron.

Moreover, since the Ethereum blockchain network is one of the main selections in the NFT ecosystem, the full EVM compatibility of Polygon provides the capability for Apeiron to integrate and collaborate with other potential NFT metaverses and exchange mutual game assets in between.

Team Members/ Advisors / Investors

Co-Founder | CEO — Frank Cheng

- Co-Founder and Lorekeeper of Foonie Magus
- Prior to that, Frank was the manager in SAIF Partners with experience in growing venture capital and private equity for industries such as information technology for more than 6 years.
- Acquired Bachelor's degree in Mathematics and Economics at University of Wisconsin-Madison in 2007

Co-Founder | COO — Orange See

- Co-Founder of Foonie Magus
- As one of the Esports Funding Scheme Vetting Members and Entrepreneurship Centre Advisory Group (ECAG) at Cyberport Hong Kong over the last 2 years.
- Worked as a Vice-Chairman (Game) of Hong Kong Digital Entertainment Association for 6 years and as a producer of Sigma Game for 11 years, Orange has a wide range of experience in the gaming industry.

Co-Founder | Chief architect of MDT — Gem Ng

- Co-Founder of Foonie Magus
- Chief Software Architect in both Measurable Data Token and Measurable AI, with profound experience in decentralized data exchange economy for more than 6 years in total.

Strategic investors/Partners

- YGG (Invested Heroes of Mavia, StarSharks, etc.)
- Enzac Research (Infinity Force, Aradena, Single Finance)
- LoudGG (Specialized in digital marketing of e-sport)
- Zombie Club (An exclusive decentralized utility metaclub)
- SNACKCLUBgg (A blockchain game hub) ... More TBC

Future Development / Key Roadmap

- Release of Alpha & Marketplace: Expecting Q2 2022
- Launch of Apeiron: Expecting Q4 2022
- Metaverse Integration (cross-platform play), NFT partnership: Expecting Q4 2023