

HOFA.io is a curated NFT platform for auction and editions marketplace, connecting blockchain technology with artworks to build a contemporary fine art ecosystem. By cooperating with the notable art curators and studio, HOFA.io is expected to produce prolific NFT fine art auctions and exhibitions in HOFA's gallery and its metaverse.

Kreation.io is a Web3 NFT marketplace and auction house for exclusive dropping and investing in blue-chip NFT artworks and collectibles from a wide range of art, music, gaming, sport and entertainment.

Produced by House of Fine Art (HOFA)

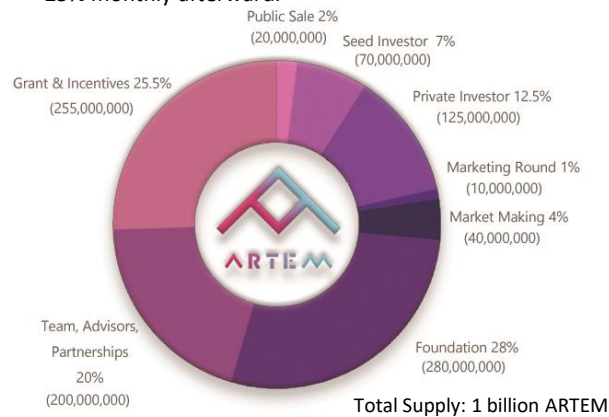
Founded in 2012, HOFA Gallery is dedicated to supporting exceptional talents to showcase their contemporary artworks globally. With the values of art diversity, innovation and cultural relevance, HOFA is the first traditional art gallery in the world to link cryptocurrency with art acquisition, facilitating the accessibility and the development of contemporary art. Currently, HOFA Gallery is located in London and Greece, with its third gallery in Florida in the coming future.

Market

- NFT sales surge to record \$25 billion in trading volume in 2021.
- Ethereum based NFT marketplaces and collections captured nearly \$41 billion worth of cryptocurrency in 2021.
- At least \$44.2 billion in cryptocurrencies was traded in NFT marketplaces for auction.
- Global turnover on Contemporary Art is persistent to grow with \$2.7 billion hammered worldwide
- No less than nine Contemporary NFT Artworks have auctioned over \$1 million, three times more than the photography medium.

Token Supply

- 25% on TGE, then a 3-month cliff with NFT rewards and 25% monthly afterward.



- 500,000 KREAT in total— 10% KREAT collectors, 10% Public Sale, 10% Marketing KOLs, 25% Team & Advisors, 25% Grants & Incentives

Token Utility

ARTEM is the governance token for HOFA.io and Kreation.io. It can be used to trade art NFT (as well as the physical artworks with NFT certificates of authenticity) or participate in the auction on both platforms. By staking ARTEM, stakers receive a tiered membership of HOFA—DAO, unlocking exclusive benefits and rewards based on the quantity ARTEM tokens staked, which including monthly NFT drops, exclusive exhibitions and VR art displays, early access to events, announcements and new releases, voting right, and staking interest.

KREAT, a token generated by Kreation NFTs, can be acquired only through Kreation NFT drops and competitions. KREAT can be swapped, traded, and sold on all Solana NFT platforms (including Kreation.io) with the value of 1 SOL and 500,000 KREAT in total.

Social Media (updated Jan 2022)

Website: hofa.io, kreation.io **Instagram:** @artemcoin, @hofa.io, @kreation_io

Discord: ARTEM – <https://discord.gg/kp7TFHWaVQ>, KREATION – <https://discord.gg/y95sN9qG6b>

Twitter: @Artem_Coin (8.6k+ followers), @hofa.io (5.2k+ followers), @kreation_io (15K+ followers)

Telegram: <https://t.me/ARTEMCoinOfficial> (7.2k+ members), <https://t.me/KreationOfficial> (10K+ members)

Built on Ethereum and Binance Smart Chain (BSC)

ARTEM is built on Ethereum, one of the most popular blockchains in the NFT ecosystem, with EVM based smart contract. With the seamless connection of Ethereum products, the NFT artworks are compact and allow portable trading and integration across the different marketplaces and all major wallets.

BSC, an EVM compatible blockchain, tolerates Ethereum-built protocols, facilitating NFT trading with lower gas fees (around 6.5 gwei) than Ethereum.

Team Members/ Advisors / Investors

Co-Founder | CEO — Elio D'Anna

- Founder of the House of Luxury, House of Luxury Interiors and ARTCELS
- Prior to that, Elio was the Head of PR and A&R (artist and repertoire) in Il Bottaccio and Skeye Music/Amiata Records respectively with extensive experience in event management and business development for more than 5 years.

Co-Founder | Art Curator — Simonida Pavicevic

- 8 years experience as an interior designer in Comlux Aviation AG, with 14 years of modelling experience
- After acquired a Master of Arts at the FHNW Academy of Art and Design in Switzerland in 2006, Simonida received certification from KLC School of Design as an interior designer in 2009.

Co-Founder | Creative Director of Kreation — Jake Elias

- International Business Development Executive in Zwings, a company focused on micromobility business, till March 2021
- Head of Retail in Pan-n-Ice Ltd and Regional Manager in JOE & THE JUICE, with profound experience in business operations for more than 3 years

Strategic investors

- Animoca Brands (Backed the SandBox and Revv Racing)
- Morningstar Ventures (Polkastarter, Elrond investor)
- Double Peak (IMX, Mavia, Guild of Guardians backer)
- Genblock Capital (Invested in 129 projects so far)
- More TBC

Future Development / Key Roadmap

- Cardano and Solana migration: Expecting Q2 2022
- Launch of DAO program: Expecting Q3 2022
- Launch of DAO exhibitions: Expecting Q4 2022