

Mavia game is a decentralized multiplayer MMO strategic base-building game employing P2E (play-to-earn) model. The AAA MMO strategy game allows players to buy land, build a base and battle other players for tokens and trade the three NFT types in the game — Land, Heroes and Statues on the Mavia marketplace.

Mavia by Skrice Studios

Skrice is the blockchain gaming-focused development studio behind Mavia. Based in Hanoi, Vietnam, Skrice was formed through the acquisition and merging of an art studio as well as a game development studio based in Hanoi.

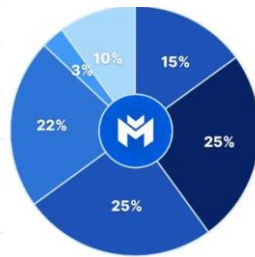
Market

- The global games market is expected to exceed \$200 billion at the end of 2023.
- Powered by blockchain economy, metaverse and Gamefi ecosystem will gain significant traction.
- Vietnamese studios have created many world-class products, including **Axie Infinity by Sky Mavis Studio**, Flappy Bird, Ninja Revenge, etc. As smartphones sweep across Vietnam, mobile games are thriving with 20+ million gamers in Vietnam. According to data provider App Annie, for every 25 downloaded games in the world, one is made by a Vietnamese company.

Token Supply

- Vesting period TBC

Allocation Type	Token Amount	Supply %
Private Sale	37,500,000	15%
Ecosystem Fund	62,500,000	25%
Staking Rewards	62,500,000	25%
Skrice Team	55,000,000	22%
Advisors	7,500,000	3%
Play-to-Earn	25,000,000	10%



Token Features (Dual token - \$RUBY & SMAVIA)

Utility:

1. \$RUBY is used inside the game for purchasing power-ups, skins (Even after re-sale of the NFT, the next player inherits the skins) and NFTs upgrade.
2. \$MAVIA is used outside of the game on Mavia marketplace platform to buy/sell NFTs, rent base and staking incentives.

P2E Gamefi mining:

1. Players earn \$RUBY by winning battles in safeguarding own in the game with teammates.
2. Base/Land owners can rent their base to another player for daily rate paid in \$MAVIA (staking-for-interest)

Governance:

1. \$MAVIA also acts as a governance token.

Built on ETH L2 Arbitrum

Mavia game will be released on the chain ETH Arbitrum, an Ethereum layer-2 protocol launched in Aug 2021 by Offchain Labs, a startup led by former White House Deputy Chief of Technology with origin at Princeton University.

By leveraging Optimistic Roll-up, Arbitrum allows for 40,000 TPS and a significant cost advantage over using Ethereum at the base layer. Arbitrum has been onboarded by 250 organizations including Binance, Aave, Uniswap, etherscan, etc.

Team (Vietnamese team) / Advisors / Investors

Mavia headquarters in Hanoi, Vietnam with staffs in Germany, Ukraine, Brazil, France and the USA.

CTO - Trung Do

- ex-NCC business analyst manager (A Vietnam Hanoi-based software founded in 2014, providing outsourcing service for web, mobile, game and VR development. Developed using .NET, Java, C/C++, PHP and mobile. For Cocos2dx game development, its 3D mobile game developed based on Unity3D, Unreal 4, Irrlicht, Box2d, Bullet.)
- Prior to that, Trung Do is senior business analyst at Nash Tech Limited (UK headquartered IT smart solution provider with 1000+ technical experts based in development centres in Vietnam).
- He acquired Master of Econ & Fin. at Rhine-Waal University (world rank #2426) in Germany in 2016.

CEO – Yvan Feusi (on-boarded in Nov 2021), founder of Aiven.net, 3D artist with 15 years experience

COO – Ha Duong, suggest to complete linkedin profile

Seed round investors (Private sale is closed)

- Double Peak (IMX backer)
- Genblock Capital (\$20M AUM in 100 companies)
- Exnetwork Capital (Invested FTX, Celcius, etc.)
- More TBC

Future Development / Key Roadmap

- Mavia token launch date: Expecting Q2 – Q3 2022
- Beta & game launch: Q3 – Q4 2022

Social Media (updated Nov 2021)

Website: mavia.com **Twitter:** @MaviaGame (~128k followers) **Instagram:** @maviagameofficial (291 followers)
Telegram: https://t.me/MaviaOfficial (27k members) **Discord:** discord.gg/maviaofficial (67k Members)