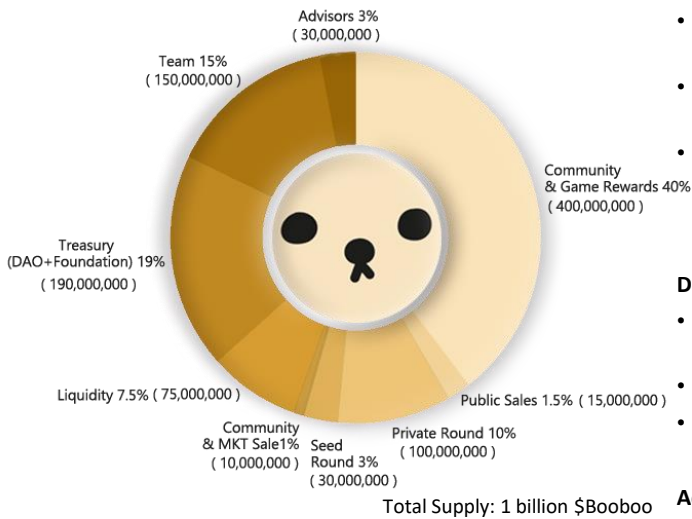


**Boogie Doggies** is a Move-to-Earn (Fitness-Fi) NFT with a web3 mobile application, Pupwalk, which integrate a dog simulation game with the Move-to-Earn ecosystem. Players are simply required to acquire a Boogie Doggies NFT and a smartphone with GPS to track and convert their real-life movements into tokens. In Pupwalk, apart from bringing doggies outside and walking with them, players need to take care of their individual needs, such as petting, feeding and cleaning to maintain their overall health level (Physical Health and Happiness Level). Besides, players can join the Dog Rescue event with 2 Boogie Doggies NFTs for a chance to get 1 or more free doggies and put them into the marketplace, the Adoption Center, based on players' personal preference. A Dog Care Service Center is also deployed for non-NFT holders to apply for the helper role and help the NFT owners to take care of their doggies for token rewards. In order to increase the in-game social bond between players, there are doggie camera filters with social media functions and geological matching with other doggie owners to increase the chance of fetching a Doggiebox, which contains energy bars that can boost their doggies' corresponding attribute values.

## Market

- The first ever move-to-earn NFT project with dog simulation gameplay and social media function to connect Web 2 and Web 3 and sustain the game retention.
- STEPN, a run-to-earn blockchain game, gained \$122.5 million in profits in Q2 even as crypto market conditions keep decreasing.
- The market capitalization of the top move-to-earn games reaches 550 million.

## Token Supply



## Token Utility ( Dual-token – \$Booboo and \$Puppup )

- \$Booboo is the governance and staking token of Boogie Doggies. It can enhance the energy bars' nutritional value and level up the Boogie Doggies. When the level of the NFTs get higher, the time of level-up completion will be longer. Thus, \$Booboo will be required to speed up the process. It can also be used to attend the Rescue Event and improve the chance of rescuing more than one pup in the event. Other utilities will include attribute points redistribution, increasing the daily earning cap, and improving the success rate of energy bar recooks.
- \$Puppup is an in-game reward token earned in the walk-to-earn ecosystem and completion of tasks in the Dog Care Service Center. When the Doggiebox appears during walking, \$Puppup will be required to open it. Same as the \$Booboo, it can be used to level-up and speed up the completion (for lower levels) and join the Rescue Event. Moreover, it can be used to purchase dog food, energy drink, dog toys, shelter, unlocking containers and other items.

## Built on Solana Blockchain

Solana is a web-scale blockchain that provides fast, secure, scalable, decentralized apps and marketplaces. Unlike the common PoW and PoS algorithm for the system, Solana uses a Proof of History (PoH) in tandem with PoS method to ensure that transactions are in the right order and found by the correct validator to achieve high throughput and more efficiency with 50,000 TPS. As a result, the transaction speed of Boogie Doggies NFT is super fast and the gas fees for the NFT transaction is extremely low with around \$0.00025 per transaction to maximize the P2E experience .

## Team Members/ Investors/ Incubator

### Founder | Project Lead – Ms.Jess

- Extensive crypto experience in crypto derivatives product sales together with business development;
- Core founding member of a quant-driven crypto trading firm with more than 1.5B total trading volume;
- Sales and marketing experience at multiple leading banks and top FMCG companies, including Citibanks and Johnson & Johnson.

### Developer – Dnek

- Worked on a mobile application for a crypto enterprise that amassed more than 10 million downloads
- Currently work for a DeFi project with 30M+ USD TVL
- Specializes in Kotlin/Java/Swift/JS/ TS/Rust

### Advisor | CMO – Sam Welch

- Founder of Proxa, a company that provides skilled, on-demand teams of developers for companies;
- Extensive experience in Web 3.0, such as developing multiple NFT projects smart contracts including minting, staking and token issuing, building an NFT marketplace, in charging of RWA De-Fi project contract development, and creating a centralised exchange arbitrage bot.

### Strategic investor / Incubator

- Double Peak (Backer of IMX, Mavia, Guild of Guardians...)
- Enzac Research ( Backer of Aradena, Apeiron, SO-COL...)

## Future Development / Key Roadmap

- Booboo token launch in Q3 or Q4
- Official launch of the app and Boogie Doggies Marketplace<sup>[1]</sup><sub>SEP</sub>
- Collaboration with domestic and global dog brands<sup>[1]</sup><sub>SEP</sub>, and animal shelters/ adoption organisations.

Social Media (updated in August 2022)

**Website:** <https://www.boogiedoggies.com/> **Twitter:** @BoogieDoggies (~26.5k followers)

**Discord:** [discord.gg/boogiedoggies](https://discord.gg/boogiedoggies) (~1.4k members) **Instagram:** <https://www.instagram.com/boogie.doggies/> (~1.4k followers)

