

Aradena: Battlegrounds is a medieval, immersive and turn-based P2E strategy gameplay which allows players to formulate their unique strategies by utilizing different traits of NFT Units, NFT Special Actions and NFT Warriors to defeat their opponent on a dynamic battlefield in return for NFT collectibles and tokens rewards from Loot Chests based on players' performance. All the rewards are tradable on the in-house Aradena marketplace Tavern, or added to a player's army within the Barracks to reinforce their strategic planning. Aradena: Kingdoms, a land-based strategic gameplay with comprehensive P2E mechanisms, will be the final goal for the evolution of Aradena: Battlegrounds.

The Aradena NFTs

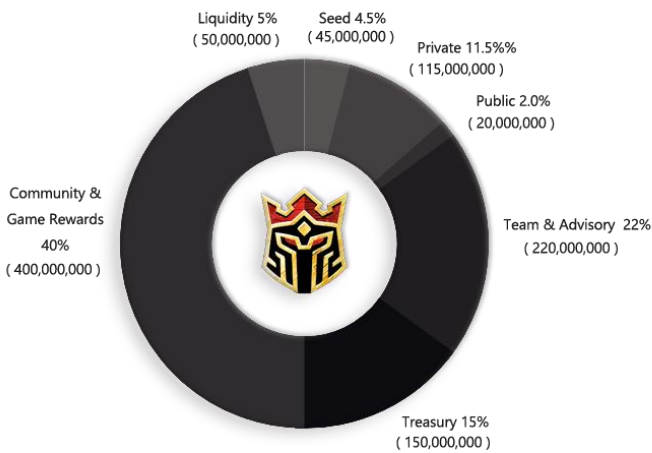
There are currently three NFT collections in Aradena: Genesis Male Warriors, Genesis Female Warriors, and Aradena Comics. Either a male or female warrior is required to participate in battles as a commanding warrior. By owning the warriors, players can mint from a new NFT generation or loan their warriors to other players for earnings through the recruitment system and mercenary system respectively. An off-chain staking system is also deployed for the current NFTs collection owners to earn reward points for IDO allocation vouchers or other exclusive in-game items.

Market

- The collection of 8,000 genesis Warriors of Aradena sold out in 13 minutes in August 2021, one of the fastest generative avatar NFT sell-outs in history.
- Play To Earn tokens reach 19 billion market capitalization in March 2022
- Total revenue in the Strategy Games segment is projected to reach US\$27,833m in 2022.
- The number of active blockchain games doubled to more than 400

Token Supply

- Public: 15% TGE, then 6 months linear vesting period



Total Supply: 1 billion AG

Token Utility (Dual-token – AG and AS)

Aradenean Gold (AG) is the governance token of Aradena. Apart from buying from the exchange, AG will be earnable in Loot Chests and staking. Meanwhile, additional in-game rewards and benefits will be offered during staking, such as reducing transaction fees in the in-house marketplace. There are 6 key utilization of AG : recruiting new warriors, tournament entry fees, guild creation, buying NFTs in the marketplace, guild upgrades and game cosmetic upgrades.

Aradenean Silver (AS), a primary token with unlimited supply and burning mechanisms, is used for in-game activities and received for in-game rewards through Loot Chests. The key activities requiring AS to be burnt are: recruiting new warriors, training warriors, creating a guild, inviting players to a guild, joining a guild, mercenary commission fee, tournaments entry fee, store purchases, and 15% withdrawal fee.

Social Media (updated in March 2022)

Website: <https://www.aradena.io/> **Twitter:** @AradenaWarrior (~25 thousand followers) **Instagram:** Coming soon

Discord: <https://discord.com/invite/warriorsofaradena> **Telegram:** https://t.me/Aradena_Official_Community

Built on Polygon

As a layer 2 scaling solution for the Ethereum blockchain network, Polygon provides a PoS decentralized protocol with a very low gas fee (around 30.1 Gwei) and 7200 TPS capability. These cater to the future development of Aradena with network stability and P2E maximization.

Meanwhile, the EVM compatibility facilitates the interoperability and connection between Aradena Metaverse and other quality projects. With the in-game Polygon portal, Aradena NFT holder is allowed to bridge their NFTs and interact with Aradena gaming ecosystem.

Team Members/ Advisors / Investors

Founded by UK-based Litoja Labs, Aradena has a comprehensive team of 40+ people in Unity 3D game development, Web3 development, marketing and community management.

Co-Founder | CEO — Liam Bacon

- Co-Founder of The Keeping Up Project, directed the management and development of the project to aid young people's personal and professional development through a mobile application.
- Acquired Master of Science with Distinction in Entrepreneurship from University College London, ranked 8th in QS World University Rankings

Co-Founder | CTO — Jacob Horgan

- First-Class Bachelor of Engineering in Electrical Engineering from University of Leeds.
- Previously founded and directed a gaming agency, Zeon Technologies Ltd, which successfully launched a tabletop strategy game.
- As a FDM Technical Operations Consultant before, Jacob had a professional experience in software and blockchain development, and prior to that, a 3D artist for CryptoCities.

Co-Founder | CDFO — Thomas West

- Master of Engineering in Architectural Engineering from University of Leeds
- Previously, a design and outreach manager of Innova Care Concepts, specializing in 2D plans and 3D visualization.

Strategic investors/Partners

- Seedify Fund (P2E Incubator and Launchpad)
- SkyVision Capital (Backed Infinity Force, Solice, DOMI)
- Double Peak (IMX, Mavia, Guild of Guardians backer)
- Good Games Guild (Invested Colizeum, Colexion) ...

Key Roadmap (More TBA)

- IDO will launch on Seedify's launchpad in Q2 2022.

