

Infinity Force is a play-and-earn guild management system (GMS) that facilitates the guild development of the users through its integrated platform with infrastructures to support the ecosystem of P2E guild management. Under the end-to-end solution in a single platform, the guild managers can manage their guild easily and effectively with the tools of player recruitment and onboarding, ongoing training and development, as well as performance management automation, automatic payments or shares procession, and data analytics through customizable dashboards in Infinity Force.

Moreover, Infinity Force will launch the first cross-chain NFT lending protocol and integrated Marketplace to provide various types of leasing, lending, and staking of in-game assets between games, guilds, and gamers, empowering advanced performance and shared incentives. Currently, Axie Infinity is one of the games cooperating with Infinity Force regarding guild management. The implementation of its own SDK is expected to further enhance the collaborations and adoptions of other P2E projects in the future.

Market

- Esports gaming industry is currently valued at \$1.08 billion and expected to hit \$1.62 billion by 2024.
- The total blockchain gaming market cap is well over \$13 billion. With the launch of the metaverse, it is likely that this ecosystem will grow bigger.
- Yield Guild Games is one of the most prominent crypto gaming guilds with a market capitalization of \$420 billion
- According to BreederDAO, the top 25 guilds have raised more than \$500m and facilitated 100k+ scholars/players, with over 900k+ unutilized members on their 'waitlist'.

Token Supply

- Linear vesting schedule over 12 months.



Token Utility (INFF)

\$INFF is the governance token of Infinity Force, which accrues value from the activities on its platform and the services of guild management, including fees generated from transactions processed.

The utilities of \$INFF are as below:

1. Stake for yield incentives and rewards.
2. Access to the Infinity Academy: where leading players and games provide exclusive training and development resources for guild members and maximize their earning potential.
3. DAO governance token: having a voice in the direction of the DAO and the games on the platform.

More information about the token utility is to be announced.

Built on Ethereum Blockchain

Infinity Force plans to build on Ethereum, the world's most used cryptocurrency and NFT blockchain network. With the continuous collaborations of P2E games in the future, the NFT leasing and lending will become significant elements to sustain the development of Infinity Force. Therefore, the EVM of Ethereum provides a seamless connection with other L2 blockchains P2E games and is capable of different in-game NFT lending protocols within the same platform and network.

Team Members/ Investors

Co-Founder | CEO – Darren Nguyen

- Former APAC, Head of Corporate & Investment Banking Operational Risk, at J.P. Morgan for 15+ years.
- Experienced in helping large institutions like JPMorgan, Oracle/Sun Microsystems streamline business & technology processes for optimization, scalability, and industry best practices.

CTO – Lukasz Rzanek

- As the CTO and founder of machine.report OOD for over 5 years, developing specialised computer solutions and digital monitor for the working conditions of CNC machines.
- Prior to that, Lukasz was the CTO of DarkPoolOne, accelerating and creating blockchain and a Defi projects to decentralise exchange in financial sectors.

Co-Founder | CMO – Sam Welch

- Previously, Sam was the Head of Marketing and Early Advisor, leading marketing and communications on Web3 SaaS products.
- As the Product Marketing Manager in Blockchain.com, leading development of the crypto wallet to the world's finance industries.
- As a Director in 3Q Digital. For more than 3 years, Sam managed hundred-million-dollar marketing spends across Facebook, Square, and LinkedIn for his clients.

Strategic investors

- Animoca Brands (Backed the SandBox and Revv Racing)
- Double Peak (IMX, Mavia, Guild of Guardians backer)
- SkyVision Capital (Backer of Aradena, Solice, DOMI)
- OKX Blockdream Ventures (Arbitrum incubator) ...

Future Development / Key Roadmap

- The lending protocol beta will be available in July, 2022, with full deployment at Q3, 2022.
- The IDO is anticipated to occur at any stage in 2022 based on the market situation.

Social Media (updated in June 2022)

Website: <https://infinityforce.com/> **Twitter:** @infinityforce_ (~17.5k followers) **Medium:** <https://medium.com/infinityforce>
Discord: <https://discord.com/invite/infinity-force> (~9.9k members) **Telegram:** <https://t.me/InfinityForceOfficial> (~18k members)